



Demographic and Income Profile

Downtown Eau Claire
Area: 0.85 square miles

Prepared by Esri

Summary	Census 2010	2016	2021
Population	3,242	3,439	3,582
Households	1,434	1,532	1,605
Families	324	337	348
Average Household Size	2.11	2.11	2.10
Owner Occupied Housing Units	268	259	270
Renter Occupied Housing Units	1,166	1,273	1,335
Median Age	24.1	24.3	24.5
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.82%	0.35%	0.84%
Households	0.94%	0.40%	0.79%
Families	0.64%	0.34%	0.72%
Owner HHs	0.84%	0.38%	0.73%
Median Household Income	-0.08%	2.10%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	481	31.4%	523	32.6%
\$15,000 - \$24,999	358	23.4%	355	22.1%
\$25,000 - \$34,999	164	10.7%	191	11.9%
\$35,000 - \$49,999	192	12.5%	165	10.3%
\$50,000 - \$74,999	173	11.3%	178	11.1%
\$75,000 - \$99,999	69	4.5%	80	5.0%
\$100,000 - \$149,999	73	4.8%	83	5.2%
\$150,000 - \$199,999	12	0.8%	19	1.2%
\$200,000+	10	0.7%	11	0.7%
Median Household Income	\$22,110		\$22,020	
Average Household Income	\$35,642		\$37,504	
Per Capita Income	\$15,740		\$16,574	

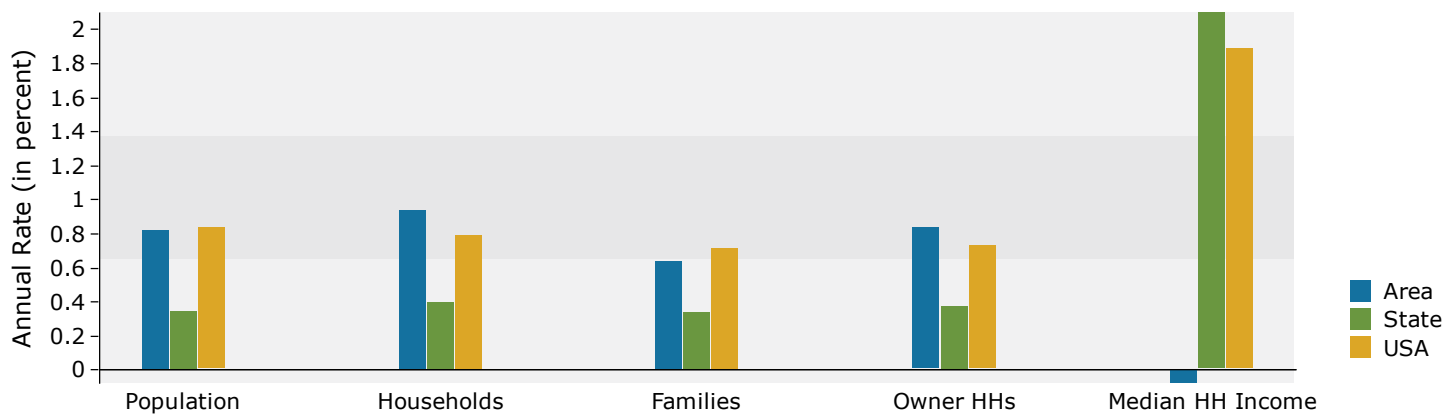
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	83	2.6%	84	2.4%	91	2.5%
5 - 9	74	2.3%	73	2.1%	76	2.1%
10 - 14	60	1.9%	61	1.8%	61	1.7%
15 - 19	192	5.9%	182	5.3%	193	5.4%
20 - 24	1,462	45.1%	1,548	45.0%	1,511	42.2%
25 - 34	472	14.6%	517	15.0%	572	16.0%
35 - 44	224	6.9%	231	6.7%	254	7.1%
45 - 54	217	6.7%	204	5.9%	205	5.7%
55 - 64	208	6.4%	244	7.1%	262	7.3%
65 - 74	108	3.3%	145	4.2%	184	5.1%
75 - 84	72	2.2%	77	2.2%	92	2.6%
85+	68	2.1%	75	2.2%	81	2.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,952	91.1%	3,069	89.2%	3,138	87.6%
Black Alone	52	1.6%	68	2.0%	83	2.3%
American Indian Alone	37	1.1%	44	1.3%	49	1.4%
Asian Alone	116	3.6%	143	4.2%	168	4.7%
Pacific Islander Alone	3	0.1%	7	0.2%	10	0.3%
Some Other Race Alone	17	0.5%	23	0.7%	29	0.8%
Two or More Races	65	2.0%	85	2.5%	105	2.9%
Hispanic Origin (Any Race)	52	1.6%	73	2.1%	98	2.7%

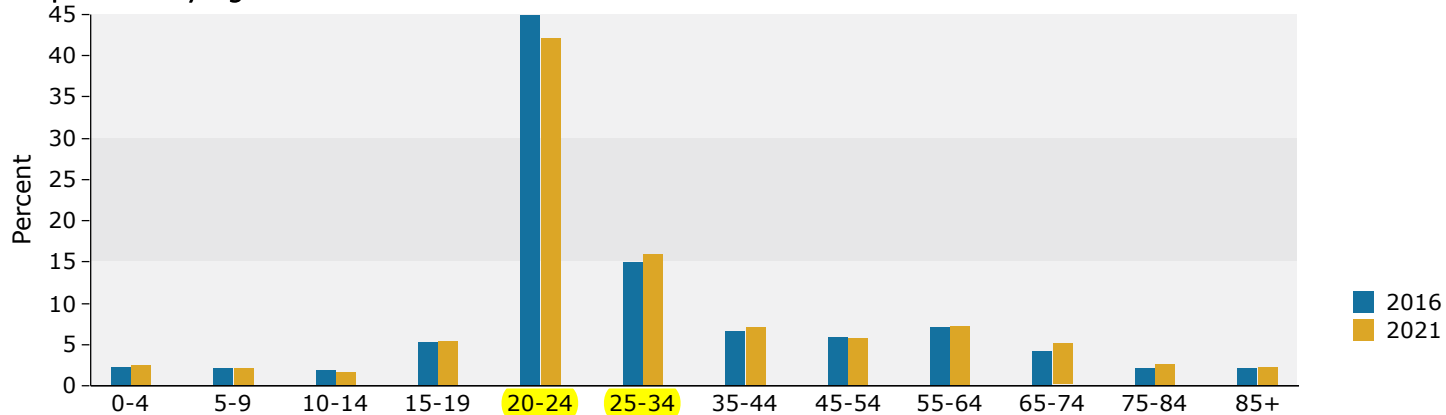
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

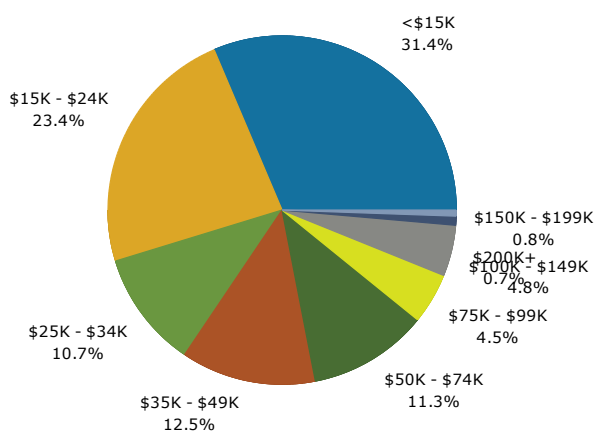
Trends 2016-2021



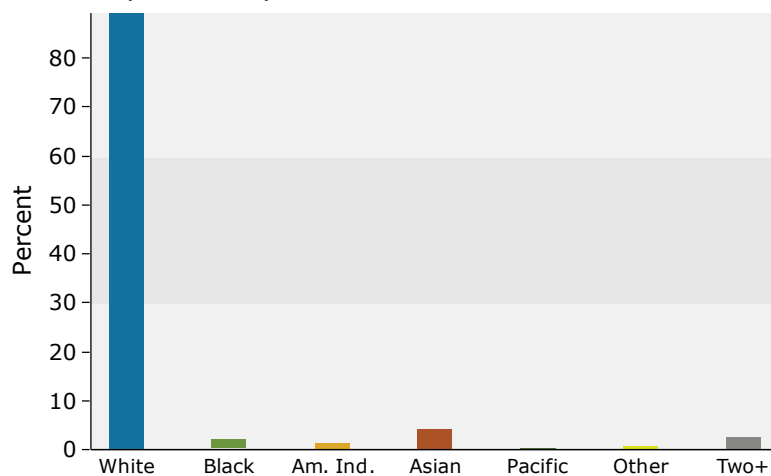
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.