

Straw Poll

Green	Neighborhood	25 total
Orange	Community	71 total

ASSETS

How many feel the location is an asset?

Green		Orange			
Yes	25	100%	Yes	71	100%

Who feels the adjacencies of Kwik Trip and Family Video are positive?

Both Colors	4 agreed for Family Video	4%
	72 agreed for Kwik Trip	75%

As an asset, close to Mayo Clinic Health System and LE Phillips Senior Center, would this neighborhood be appropriate for elderly housing?

Green		Orange			
Yes	25	100%	Yes	71	100%

As an asset, would this be appropriate for student housing?

Green		Orange			
Yes	3	12%	Yes	3	4%

Do you think the Indianhead Foods Building an asset that should be preserved?

Green		Orange			
Yes	5	20%	Yes	23	32%

PROXIMITY

Would you see development north of Platt St. being more residential?

Green		Orange		
Yes	7	28%	Yes	Didn't do

ARCHITECTURAL STYLE

Do you think this should have a distinct architectural style?

Green		Orange			
Yes	8	32%	Yes	36	51%

Do you feel that the building should reflect a diverse architectural style?

Green		Orange			
Yes	5	20%	Yes	10	14%

AUTO CENTRIC vs PEDESTRIAN FOCUSED

Do you feel this would be best as a vehicle friendly development?

Green	
Yes	2

8%

Orange	
Yes	9

13%

Do you feel this would be best as a pedestrian friendly development?

Green	
Yes	14

56%

Orange	
Yes	43

61%

PARKING

Is retail parking better in a parking lot?

Green	
Yes	7

28%

Orange	
Yes	26

37%

Is retail parking better on the street?

Green	
Yes	4

16%

Orange	
Yes	7

10%

Do you think residential area should have surface parking?

Green	
Yes	7

28%

Orange	
Yes	11

15%

Do you think residential area should have underground parking?

Green	
Yes	8

32%

Orange	
Yes	33

46%

RIVER BANK TREATMENT

The design intent is to open a view corridor to the river. Should the river bank be maintained south of Platt St. with a more open canopy?

Green	
Yes	10

40%

Orange	
Yes	26

37%

MIXED USE

If it's residential, would you want to see the following?

Green		
Apartments/condos	23	92%
Low income housing	23	92%
Elderly	23	92%
Market rate housing	23	92%

Orange		
Apartments/condos	64	90%
Low income housing	64	90%
Elderly	64	90%
Market rate housing	64	90%

Do you see this development needing a restaurant?

Green			Orange		
Yes	14	56%	Yes	44	62%

Do you see this development needing a grocery store?

Green			Orange		
Yes	22	88%	Yes	40	56%

OFFICE

Could you see this development having buildings of all office space?

Green			Orange		
Yes	2	8%	Yes	7	10%

BUILDINGS

Do you see this development having a mix of building types:

Green			Orange		
Housing	11	44%	Housing	48	68%
Office	11	44%	Office	48	68%
Retail	11	44%	Retail	48	68%
Mixed	11	44%	Mixed	48	68%

Sizing - how many stories for buildings? (Madison to Maple)

Green			Orange		
5 or more	1	4%	5 or more	0	0%
2 Stories	2	8%	2 Stories	5	7%
3 Stories	7	28%	3 Stories	26	37%
4 Stories	4	16%	4 Stories	16	23%

HOUSING

How many would feel the development areas should be predominantly residential?

Green			Orange		
Yes	3	12.0%	Yes	6	8.5%

DIALOG

Other positive things that can happen in the Cannery District?
 What areas of concern do you have for this Redevelopment?

See attached notes.

Cannery District Visioning Session Group Dialog

Other positive things that can happen in the Cannery District?

- Some kind of music element...music in the winter. For **some type of music venue in that area.**
- Thought of as a **destination** for people 50-100 miles away.
- Chance to infiltrate more water and keep it out of the Chippewa. **Water preservation/quality.** More infiltration.
- Playgrounds
- Suggest more areas that are not segregated. Get away from just student housing. Mix it up. Disagree you can have students mixed with elderly. Doing that works towards the good for us all. Think that's what a lot of cities and towns become too segregated. **More diversity of age groups.**
- **Water sports.** Look at downtown Wausau. Has great kayaking and outdoor water sports.
- Community greenhouse to grow in the winter.
- Engage and serve people in immediate community...services, activities, communal spaces.
 - Not only destination, but serves needs and welcomes people right around it.
- **Food hub.** Something that brings people to Eau Claire. If everyone eats on a big scale how about mass transit to connect outside from district to bring from all over Eau Claire. Focus on food, arts, culture. Cannery District would be all those spokes of the hub.
 - Could be different types of food.
 - Food hub like in Chicago where food is brought and distributed to different places where people consume food. Local farmers could bring in food to be distributed.
 - Tracking where food comes from?
- See some pollinator **gardens** to amplify what they say about water. Treat landscape vision as water as an opportunity and not to bury it. Look at ecological vision for different types of wetlands plans and pollinators.
- Rain gardens like on Water St.
- Questions from Ayres Associates: For people who live in neighborhood: Noise from **paper mill** a problem? Anything to do to reduce it?
 - Neighborhood response: Constant hum. Very annoying. Don't sleep with windows open. Alarms going off all time.
- **Destination** no matter what time of day or week it is. Could be evenings or in the morning versus it being dead until 4pm. Make sure weekdays and weekends there is something to do.
- **Lighting:** very high lighting and low lighting. High story buildings could be interesting from lighting perspective. Could have residential upset. Lighting strategy for mixed-use.
- Example of moving towards **green lighting** or solar panels in this neighborhood.
- **Green roofs.**
- Whether it is a diverse arch or universal arch it should be **quality.** Have rivers to attract so whatever is built it would be of high quality and last.

What areas of concern do you have for this Redevelopment?

- Response from someone who lives right across from park and under the High Bridge trail by railroad tracks: Doesn't understand what the great view is. Paper mill, city building, more trees being taken down. Put in high rises to get view of river over trees. Kwik Trip and Family Video intersection is already hard to get through. I like Kwik Trip there. If we bring in all other stuff could still be problem. As for residential housing I don't want to move been there over 30 years. But I don't want to live there. Taking all trees, our view, privacy. As for traffic: everyone just stops and parks on it. **this summer/fall had a bus from Norway drop off for tourists to walk on bridge. All the housing on First St. We should be given an offer. Parking, slamming doors, walking...
 - High bridge is corridor to Forest St...thinks it will be a drug run...
- Don't think have adequate parking for the park. Endanger of urban sprawl?
- Warning from someone who owns a business in the area. Have people in the building that cut in at night. Have to kick them out. It is a tough neighborhood. Some houses have been deactivated and cheap to rent. Everything is wonderful and should happen. Maybe expand boundaries to replace some houses.
- Will there be an impact study? If we are partners and moving in. Have concerns of those who move in last. Is there a negative impact to the community.
- What to do with those people who are displaced. The food hub for example this area is a food desert which is why Kwik Trip has served as grocery store. If a food hub was brought in, how is that accessible for people already here?
- Grew up in Eau Claire: caution of overdeveloping. Don't want something you can't connect with.
- Keep in mind: density. Some of the points in downtown Eau Claire has been over densified and parking issues. People don't come downtown because there are too many people living there.
- Have unbelievable opportunity with water front. Respect nature, but need to have another reason than nature. Need businesses and diversity. Need restaurant. A lot of this is amazing. I think you have to embrace the business community to bring people to the west side. Great neighborhood with awesome responsibility and do it wisely.
- This neighborhood doesn't have an association and when rezoned, the west side talked about size. Talk about taking away green space for new riverfront park. Will be spot for neighborhood garden? How tall will buildings be until it has negative impacts?
- Given this is a low income neighborhood it may be necessary to have a homeless shelter in the area.