

Growth Sectors

Eau Claire, Wisconsin is experiencing a surge in diverse growth sectors, ranging from innovative tech startups fueling the city's digital landscape to flourishing healthcare initiatives catering to the region's evolving needs. This dynamic growth is fostering a vibrant ecosystem where industries such as advanced manufacturing, renewable energy, biohealth, and tourism are flourishing, contributing to Eau Claire's promising economic landscape.

Technology & Innovation

The technology sector in Eau Claire is rapidly expanding, driven by a skilled workforce from its two universities that are known for supporting innovation. The city has already attracted several tech companies in software development, cybersecurity, data analytics, and advanced manufacturing.

Biohealth

The biohealth sector in Eau Claire is thriving thanks to both its strategic location that offers easy access to vital resources and its local academic institutions that specialize in life sciences and biotech research. This combination attracts skilled scientists and engineers, fostering innovation in pharmaceuticals, medical devices, and agriculture.

Advanced Manufacturing

The advanced manufacturing sector in Eau Claire benefits from its proximity to major metro areas and steady talent stream from its colleges. The city has also made it a point to encourage collaboration between industry, academia, and government, which has driven advancements in the aerospace, automotive, and electronics subsectors.

How Wisconsin Stacks Up...



#1

for Medical Imaging
Manufacturing



490K+

Total Manufacturing
Jobs Statewide



0.4%

Tax Rate for
Manufacturing



#2

for Manufacturing
Job Concentration



#1

for Food Machinery
Manufacturing



1.1K+

EPC Companies
Statewide

*Eau Claire is poised to grow into
a regional hub for these sectors.*

